

**BALZER THEATER AT HERREN'S**

84 Luckie Street  
Atlanta, GA 30303

**RENTAL RATES**

**Contact: Facilities Manager 678-528-1491**

**Rental Rates Include:** Stage, lighting and sound as found, use of Box Office Services during normal box office hours, House Manager during shows where audience is present, use of dressing rooms (if available) and daily custodial service.  
**Not included:** any technical personnel (All agreements must include use of Balzer Theater at Herren's (BTH) employees to run lighting and sound equipment at \$25/hr. 4 hr. minimum.) All weekend events and events expecting more than 75 patrons will require an additional box office staff charged at 20.00 per hour with a 4 hr. minimum. BTH owns an upright piano but availability, rates and tuning fees are not included and need to be discussed separately.

**There are neither storage facilities nor a scene shop on the premises of theater.**

**50% deposit required to reserve dates. Balance and Certificate of Insurance due one week prior to occupancy.  
All rentals are subject to final approval by the Theatrical Outfit's Executive Artistic Director.  
All rentals subject to availability.**

**MAIN STAGE**

The main stage of The Balzer Theater at Herren's has approximately 21' x 60' of performance space. Stadium style audience seating for 199 people. There are two dressing rooms. The larger can hold up to 8 people; the smaller, 6 people. A small Green Room is also available. Load-in facility is very limited. Contact production office for specifics.

**DAY RATES**

**WEEKDAYS (M – Th)**

	<b><u>Non-Profits*</u></b>	<b><u>For-Profit</u></b>
Half day meeting rate (4 hrs.)	n/a	\$600.00 (before 4pm)
Single day rate	\$900.00	\$1200.00
Additional Performance /day	\$150.00	\$150.00
Multi-day Discount	15%	10%

**WEEKENDS (F – Su)**

Weekend day rate	\$1,000.00	\$1300.00
Additional Performance /day	\$200.00	\$300.00
Multi-day discount	15%	10%

**WEEKLY RATES**

Weekly rates will be applicable when reservation includes 6+ consecutive days

	<b><u>Non-Profits*</u></b>	<b><u>For-Profit</u></b>
Event Day	\$850.00	\$1200.00
Load in /out or Tech Day	\$300.00	\$500.00
Dark Day	\$100.00	\$175.00
Additional Performance /day	\$150.00	\$250.00

**REHEARSAL ROOM**

The rehearsal room of the Balzer Theater at Herren's is approximately 32' x 25', accessible via stairs or elevator. Up to four 6' tables and fifteen chairs can be made available for use in the space with prior notice. An electronic keyboard is available for rental upon prior agreement. **The rehearsal hall is not available while during times stage is in use.**

	<b><u>Non-Profits*</u></b>	<b><u>For-Profit</u></b>
Half Day (4 hrs before 6pm)	\$125.00	\$150.00
Single Day (until 6pm)	\$250.00	\$300.00
*Additional charges after 6pm*		
Full Week	\$1500.00	\$1800.00